
DIGITAL Marketing

Services by Raw2Edit

1 Social Media Page Management

At Raw2edit, we specialize in managing social media pages that engage your audience, drive traffic, and boost your brand's online presence. Our team of experienced social media experts will handle all aspects of your social media strategy, from content creation to community management.

Comprehensive Strategy Development: We'll conduct a thorough analysis of your brand, target audience, and competitors to develop a customized social media strategy that aligns with your business objectives.

Content Creation and Curation: Our creative team will develop high-quality content that resonates with your audience and aligns with your brand's messaging. We'll create visually appealing posts, graphics, and videos that capture attention and encourage engagement.

Community Management: We'll actively engage with your audience, responding to comments, messages, and mentions in a timely and professional manner. We'll foster a positive and engaged community around your brand by encouraging discussions, running contests, and hosting live events.

Analytics and Reporting: We'll use advanced analytics tools to track your social media performance and measure key metrics such as engagement, reach, and conversions.



Looking for content that makes a lasting impression? Raw2edit specializes in crafting engaging and informative content that connects with your audience on a deeper level. Our team of talented creatives is committed to delivering exceptional results that drive your business forward.

Deep Dive into Your Audience: We'll create detailed customer personas to guide our content creation and tailor it to your target audience's specific needs.

A Customized Content Blueprint: Our team will create a detailed content calendar to schedule your content creation and publication, ensuring consistency and timely delivery.

Crafting Compelling Content: Our skilled writers will craft engaging and informative content that resonates with your audience.

A Customized Content Blueprint: Our team will create a detailed content calendar to schedule your content creation and publication, ensuring consistency and timely delivery.



2. **Content Marketing**

3 **E-Commerce** **Marketing**

Tired of generic content that doesn't resonate with your audience? Our team at Raw2edit creates tailored content that connects with your target market on a deeper level. We're passionate about helping you achieve your marketing goals and drive business growth.

Product-Focused Content Creation: We'll craft persuasive product descriptions that highlight the unique features and benefits of your products, enticing customers to make a purchase.

SEO-Optimized Content for E-commerce: We'll conduct in-depth keyword research to identify the most relevant terms and phrases that your target audience is searching for.

Engaging Content Distribution: We'll create and manage your social media presence, sharing your content and engaging with your audience on relevant platforms.

Content-Driven SEO Strategies: We'll build high-quality backlinks to your website from authoritative sources to improve your search engine rankings.

Performance Measurement and Optimization: We'll track key metrics such as website traffic, conversion rates, and customer lifetime value to measure the effectiveness of your content marketing efforts.

At Raw2edit, we specialize in crafting effective influencer marketing campaigns that connect you with the right influencers to reach your target audience and drive results. Our team of experienced professionals will identify, engage, and collaborate with influencers who align with your brand's values and resonate with your target audience.

Influencer Identification and Selection: We'll conduct a thorough analysis to understand your ideal customer's demographics, interests, and behaviors. We'll evaluate influencers based on their engagement rates, audience demographics, and content quality to ensure they are a good fit for your campaign.

Influencer Relationship Building: We'll reach out to influencers and establish relationships with them. We'll ensure that the influencer's content aligns with your brand's messaging and campaign objectives.

Campaign Development and Execution: We'll develop a comprehensive influencer marketing campaign that outlines your goals, target audience, key performance indicators (KPIs), and content strategy. We can help you create engaging content that influencers can share with their audience.

Performance Measurement and Optimization: We'll track key metrics such as reach, engagement, conversions, and return on investment (ROI) to measure the effectiveness of your influencer marketing campaign. We'll analyze your performance data to identify trends, identify areas for improvement, and refine your influencer marketing strategy.

4. **Influencer Marketing**

5 Pay Per Click Advertising

At Raw2edit, we specialize in crafting effective Pay-Per-Click (PPC) advertising campaigns that drive targeted traffic to your website and generate leads. Our team of experienced professionals will leverage advanced PPC strategies to optimize your campaigns, maximize your return on investment (ROI), and achieve your marketing goals.

Comprehensive Campaign Planning: Our copywriters will craft compelling ad copy that captures attention, entices clicks, and aligns with your brand messaging. We'll ensure your landing pages are optimized for conversions, providing a seamless user experience and encouraging visitors to take the desired action.

Bid Management and Optimization: We'll continuously monitor and adjust your bids to ensure you're getting the most value for your advertising spend. We'll focus on improving your Quality Score to increase your ad rank and lower your costs per click.

Conversion Tracking and Analysis: We'll implement conversion tracking to measure the effectiveness of your PPC campaigns and identify key performance indicators (KPIs). We'll analyze your campaign data to identify trends, identify areas for improvement, and refine your strategy.

A/B Testing and Experimentation: We'll conduct A/B testing to experiment with different ad variations and landing pages to identify the most effective elements. We'll use the insights from A/B testing to continually refine your campaigns and improve your results.

At Raw2edit, we specialize in crafting effective email marketing campaigns that engage your audience, drive conversions, and build lasting relationships. Our team of experienced professionals will develop personalized email campaigns tailored to your specific goals and target audience.

List Segmentation and Targeting: We'll segment your email list based on demographics, interests, behavior, and other relevant criteria to deliver highly targeted content. We'll create personalized email content that resonates with specific audience segments, increasing engagement and conversions.

Compelling Email Copywriting: We'll craft attention-grabbing subject lines that entice recipients to open your emails. Our skilled copywriters will write compelling email content that clearly communicates your message and encourages action.

Email Design and Optimization: We'll design visually appealing email templates that are compatible with various email clients and devices. We'll ensure your emails are optimized for mobile devices to cater to the growing number of mobile users.

Deliverability and Automation: We'll implement strategies to improve your email deliverability rates and reduce spam filters. We can set up automated email workflows, such as welcome series, abandoned cart reminders, and post-purchase follow-ups, to nurture leads and drive conversions.

5. E-Mail Marketing

what are you
WAITING FOR